

HOME WOMEN ACQUORDED NEW PLACE IN BUSINESS WORLD—HOUSEHOLD TOPICS, RECIPES

HUSBANDS HOME HARD AT WORK—WIVES HOLD THEIR CONVENTION

Corporation Places New Value on Womanly Influence—Has Wives of Employes Convene to "Learn the Business"

FOR years wives have been accompanying their husbands to conventions. While the men of the great big party have conferred on what's going to happen to shoe leather next year, the helpmates have been allowed to attend the ladies' luncheon, go on an automobile trip to Valley Forge or Grant's Tomb and in odd moments play guardian to the convention souvenirs.

That was in the old, dark days. Something so altogether different from this order is happening out in Dayton, O., that it couldn't be more startling if the baseball clubs took to knitting.

A national business convention is being held, composed exclusively of the wives of the men who belong to that particular business—and the men are at home working. This unique proceeding, the first of its kind ever to take place, was originated by the National Cash Register Company.

The women—all just home people, 500 of them—have come from all parts of the United States and Canada to hear the national ins and outs of their husbands' business—ins and outs that have hitherto been poured only into the ears of these husbands.

THIS unusual convention in the Middle West is making history for the home woman—the one who has been content to let her influence on affairs of the world come indirectly rather than directly.

A great deal has been said of late about the woman who, working out among men, has made strides with them, and a few ahead of them. Nothing much, however, is said about the woman who by force of tidbits about her husband's business picked up here and there has played informal advisor across the family lamp at night.

This convention, its originators say, is



Vyvettes
A white and gold brocade turban for evening wear—with trimming that needs no describing.

being held in full recognition of a wife's influence as a factor in the business success of her husband. It is being held, in fact, in the belief that the success or failure of a man in business is actually often due to his wife's influence—positive or negative.

OF COURSE, when you influence you must have something to influence with. There is a silent admission in this new order of things that women as pupils are a more valuable investment than men. There is tacit homage paid in secret, I think, to that most maligned of all women's exclusive qualities—her bump of intuition!

PATSY KILDARE THE OUTLAW
By JUDD MORTIMER LEWIS

New Responsibilities

AFTER I woke his morning I lay in bed and felt sorry that I had told Pie Face a lie about the bungholes. Of course, he had lied to me about the monkey wrench, but that did not give me any right to lie to him and be as bad as he is. So I got my father's breakfast and then I went to Mrs. Carpenter and rang the door bell, and when Mrs. Carpenter came to the door I said, "I want to see your son, please."

She said, "What for?" I said, "For just a minute." So she said, "Come in, but leave your dog outside." I said, "Not much. How would you like being left outside if you were a dog?"

I went into the house and Rowdy went in, too. I said to Pie Face, "I told you a lie about the bungholes and I wanted to come and tell you that I am sorry and will not do it again." Then Mrs. Carpenter butted in and made me tell her about it, and after that she made Pie Face tell me he was sorry about the monkey wrench, which was another lie, and that made me square again. So Rowdy and I rambled. We went into some back streets and found the house where the baby lives who has my name.

I went in to see how they were getting along, and hardly knew them, they were so disfigured. There was a big girl there who said she would go home with me and play with me. I was glad that at last I had somebody to play with, and I took her along. As we went past the Wellies she said, "Come on in and play with these kids." They were all dressed up and Pie Face was there, too. Noreen Wells said, "Patsy can't come in and play, but you can if you want to." So I told her, "Go ahead, I don't mind. I am used to it. I will go home and get some dinner and will come for you when it is ready." So she went in and I went home, and when dinner was ready I went back for her, and she was gone.

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MISS ROSE MARIE KELLY



She is secretary to J. M. Frazier, of the Bellevue-Stratford, and in that capacity has engaged twenty-nine cooks in one morning.

ENGAGING A COOK HAS NO TERROR FOR LITTLE LADY WHO SERVES ARMY

Miss Rose Marie Kelly, Secretary to Manager Frazier, of Bellevue-Stratford, Gets 29 in One Morning, and All Good Ones, Too

JUST engaged a cook and all tucked out after it, are you, Madam? Then you wouldn't want to change places with Miss Rose Marie Kelly, secretary to J. M. Frazier, of the Bellevue-Stratford? She has engaged twenty-nine cooks in one morning, and from her smile you'd never know it.

When Manager Frazier, her chief, was appointed district chairman for the choosing of civilian cooks for Camp Meade, otherwise known as Cantonment 4, Mr. Frazier having a multitude of other duties, much of this new patriotic labor naturally fell on Miss Kelly's girlishly slight shoulders.

"We received the greatest possible help in the task from the newspaper men," Miss Kelly states. "Also from Mr. Stanley V. Mastbaum, who flashed a notice in several of his theatres: 'Cooks Wanted for United States Army. Apply at Bellevue-Stratford.' For days following, men would keep dropping in to apply and tell us they'd seen 'on the screen' we wanted cooks."

The cooks chosen by Miss Kelly must all have attained recognized skill in some hotel or restaurant. To be "just cooks" is by no means sufficient. They must know how to plan and serve for large numbers. Many of them held first rank in their art.

Of the 252 cooks already sent down, twenty have been Class A cooks, drawing \$125 a month; the other 232 being Class B cooks, drawing \$90 a month, Miss Kelly states. But these figures cast no slur of inferiority on the Class B cooks. It may often mean that he is "doing his bit" at even greater sacrifice than the next man.

We need look no further than the Bellevue to find one—Andy Hisek, former potentate of pate de foie gras and mignon bordelaise, earning \$5000 a year—now a Class A cook at Camp Meade. Another is Alig, former chef of the University Club. Who says

GOOD HEALTH QUESTION BOX
By JOHN HARVEY KELLOGG, M. D., LL. D.

In answer to health questions, Doctor Kellogg in this space will give advice on preventive medicine, but in no case will he take the risk of making diagnosis or of prescribing for ailments requiring surgical treatment or drugs. Health questions will be promptly answered by personal letters to inquirers who include stamped envelopes for reply.

Three Pounds of Brains
THE brain of an average man weighs about three pounds. A woman's brain, like her body, weighs a little less than that of a man. If we examine a speck of brain substance under the microscope we find it to be largely composed of curious living cells, some of which look very like a tadpole with a long tail; others, like a spider with legs projecting on all sides. Each of these little cells, half a thousand of which would be required to make a row an inch long, is a living creature and has its particular work to do. If we examine with sufficient care we shall find that the tails, or fingers, possessed by the little creature while in its natural position in the brain, before it has been torn from its surroundings, are immensely long, running to all parts of the body. Some of these fingers are so small that a hundred million of them would be required to make a bundle as thick as the thumb. Thousands of these fibers gathered together form the nerves and greater part of the spinal cord, by means of which the brain is connected with all parts of the body.

When a pin is thrust into the end of the finger it gives pain because in the brain are little cells which send out long, hair-like fibers that end in the skin covering the part where the pin is applied. The cells in the brain recognize the pain, and refer it to the finger. These curious little organisms are called nerve cells. There are twelve hundred million nerve cells in the estimated number found in the brain and spinal cord. This is 9,000,000,000 more than are found in the brains of the most highly developed apes. These wonderful cells control the whole body. All the other organs of the body may be considered as simply servants of the brain. The little cells send out their long fingers to the muscles, glands, lungs, heart, stomach, liver and all the other organs, and through them send impulses to these various organs, by which they are made to act. Thus, when we wish to move the hand, the cells in the brain which communicate with the muscles to contract, and do our bidding. The heart beats, the lungs breathe, the liver makes bile—all in obedience to the commands received from the nerve cells which preside over them. The nerve cells are divided into classes, each of which has its particular work to do.

Hot or Cold Drink
Which is better for a morning drink, hot or "water"?
If you have hyperacidity, drink hot water; if you have a lack of acid in the gastric juice, drink cold water.

Nature of Stomach Juice
What is the nature of stomach juice?
The normal digestive juice of the stomach is called gastric juice and consists chiefly of hydrochloric acid and pepsin.

Agar Agar
How can I make agar agar as I get it at the drug store so that it is fit to eat?
It is only necessary that it should be cleaned. Agar agar is a Japanese seaweed and as you buy it at the drug store it is not very clean, because it has been left out in the open for several weeks. It should be thoroughly disinfected before it is eaten. It can be cut up into short lengths about

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THE CHEERFUL CHERUB
The leaves know death is near I guess. The reason for their gorgeous flare In face of autumn's sure distress Is just to show that they don't care.

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THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper and the name of the contributor given in full. It is understood that the editor does not necessarily endorse the views expressed. All communications for this department should be addressed as follows: THE WOMAN'S EXCHANGE, Avenue of the Press, Philadelphia, Pa.

- TODAY'S INQUIRIES
1. What blouse do fashion experts name as the smartest this season?
2. What very funny costume that can be put together at home suggests itself for Halloween?
3. Is it proper to answer a written invitation by telephone?

- ANSWERS TO YESTERDAY'S INQUIRIES
1. A very small amount of real food juices added to make soup stock. The meat does, however, lose much of its good taste.
2. To salt almonds at home scald them in boiling water for a few minutes. Then drain and remove the skins. Dry very thoroughly on a soft towel and fry in hot olive oil until they are a golden brown. Drain on unglazed paper and cover with salt.
3. A picnic outfit is a never finish for the hoodier pillow than the buttonhole stitch.

Left-Over Dish for Children's Lunch
Dear Madam—Here is a recipe for a left-over dish which will help to use up old meat and stale bread—a very handy menu for the children when they come home from school at noon.

Weight of Vessel and Contents
Dear Madam—To settle an argument with my friends I have weighed the following: 1. A tin of condensed milk. 2. A tin of condensed milk with water. 3. A tin of condensed milk with water and sugar. 4. A tin of condensed milk with water and sugar and a little oil.

Where to Look Up Costume
Dear Madam—I have been invited to attend a fancy dress party and I am wondering where and how to obtain a book to look up the costumes. I would like something not difficult to make. I would like to see a sixteen-year-old girl and a pair of black ballet slippers, size 3 1/2, you may help my address. Perhaps some reader may have what I require.

Recipe for Date Bread
Dear Madam—Please print in your columns a recipe for date bread and cookies.
(Mrs. A. M.)

Music Books for Beginner
Dear Madam—Please plan on which we are very anxious to have our little boy study music. We have no book of instruction for him to study from. I would be thankful for a beginner's book that some of the readers of our column are not using any longer.
This appeal was printed before and the kind offer of four books of instruction was made in answer to it. Through some misunderstanding of the address neither the editor of the Woman's Page or Mrs. L. B. has been able to get in touch with the kind friend who offered the books and the opportunity of getting them has been lost. Possibly the mother of a little boy or girl who is one year beyond the first book stages in music will have an instruction book to offer.

Safe Milk for Infants and Invalids
HOPLOCK'S THE ORIGINAL MALTED MILK
Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More sustenance than tea, coffee, etc. Instantly prepared. Requires no cooking. Satisfies even TOD Sigs' Piles

Tomorrow's War Menu

- A Wholesome Day
BREAKFAST
Crisp Griddle Cakes Maple Syrup
Coffee
LUNCH
Creamed Tuna Fish
Savory Corn and Peanut Butter Biscuits
Apples
DINNER
Pot Roast with Beans
Stuffed Potatoes Brown Bread
Sliced Tomatoes and Peppers
Fruit Cup
SAVORY CORN AND PEANUT BUTTER BISCUITS
Turn one cupful of yellow cornmeal on to a shallow pan and brown carefully in the oven, stirring and watching carefully that it does not burn. Take three-quarters of a cupful of peanut butter and add to it three-quarters of a cupful of boiling water, stir smooth, add two teaspoonfuls of salt and a half a cupful of hot cream. Turn into the meal, mix, half fill buttered muffin pan and bake. Or drop from the spoon on to a shallow greased pan and bake into small cakes—American Indian Corn.

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